

OCTOBER 2010 NEWSLETTER

Welcome to our first E-Newsletter

OUR PUTTING TUITION HAS PROVED A GREAT SUCCESS.....

Earlier this year a client asked if I could have a look at his putting stroke, knowing that it was a subject that I had studied closely for a number of years and from that initial enquiry I have developed a full programme of tuition.

Every golfer can putt. Yes that is a true statement, but in reality not many golfers are good putters *and that does include Tour Pro's.*

But lets be clear here, when we play golf we actually play two totally separate games, both involving a swing mechanism, but **NOT** the same swing mechanism. The mechanics that make a good put-

ter will not stand up on the tee and vice-versa, because someone has a magical swing, does not make them a good putter.

If we take the average golfer, putting will account for 45-48% of the total score, whereas driving will only account for around 15%.

But remember a 300 yard drive is the same as a 3 foot putt—they both count one stroke.

The basics are very simple and consist of only three elements:

A correctly fitted putter

Good Alignment

Repetitive Putting Action

The more complex you

make it, the *less* repeatable it is and the simpler you make it the *more* repetitive it is and this is the key, it must be repetitive.

Most golfers, including Tour Pro's, suffer from bad alignment, which when coupled with a poor putting action, can only result in missed putts.

Because all our eyes are different, we don't then all see the same picture when we address the ball with a putter and therefore do not all see the same line.

To teach you to see the correct line, we use the latest laser putting technology, together with our own Tru-Putt putting rail.

Our aim is to get you making more 5 foot putts than you miss.

Lessons are £30.00 per hour and include a full putter fitting, together with any alterations that may be necessary.



Less missed putts, means more wins.

Someone came in this week to buy a new putter and brought with him the three he already owned. I suggested that perhaps he would be better off having his favourite one of the three fitted properly and then a lesson. I think he thought I was from a different planet. It never fails to amaze why golfers of ALL abilities think that simply buying a new putter will lower their scores. If you can't see where you are aiming the old one, then you are certainly not going to see where you are aiming the new one.

PLAYING IN WINTER MEANS COLD HANDS

Be prepared for playing in colder weather with these new reusable hand warmers, which are simply recharged, either from a wall socket or through your computer USB port.

The new Hot-Rox hand



warmers are simple and safe to use, you turn them on, you turn them off and they are reusable up to 500 times.

They heat up in 15 seconds and provide heat for 6 hours. **Only £29.95**

In the next issue

- New graphite shafts from ACCRA.
- Infiniti launch new driver head low handicappers.
- New Pro T grips and special re-gripping offer

